

PRESS PACK 2019

— BACK TO THE TRAILS ORIGIN —  
**VOLVIC VOLCANIC EXPERIENCE**



— MAY 30/31 &  
**FIRST DAY : RUN !**

**JUNE 1ST 2019** —  
**SECOND DAY :  
CONNECT WITH NATURE**





# 3<sup>RD</sup> EDITION OF THE VOLVIC VOLCANIC EXPERIENCE

30 & 31 MAY & 1 JUNE 2019

At the heart of the Chaîne des Puys – Limagne fault  
area, a UNESCO World Heritage Site

VVX – a truly different event.

An opportunity to dive into an exceptional region in the north of the Chaîne de Puys, a place where  
nature is preserved at the heart of the Auvergne Volcanoes Regional Nature Park.

As multi-faceted as the area in which it is hosted, the VVX is both the host of a major sporting event  
(trail running, hiking and intriductions to various outdoor activities) and an invitation to discover the  
local heritage in a convivial atmosphere.

**THREE DAYS OF DISCOVERY, CHALLENGES AND SOCIAL EVENTS,  
MEETING MEN AND WOMEN WHO LOVE THEIR REGION**

**THREE ICONIC ELEMENTS OF NATURE: VOLCANOES, ROCK AND WATER  
FOR A SPORTING, CULTURAL AND CELEBRATORY EXPERIENCE.**



**VVX** VOLVIC  
VOLCANIC  
EXPERIENCE



## MEET JEAN-MICHEL CHOPIN VOLVIC VOLCANIC ASSOCIATION PRESIDENT

THE VOLVIC VOLCANIC ASSOCIATION, ORGANIZERS OF  
THE VOLVIC VOLCANIC EXPERIENCE SINCE 2017.

### HOW WOULD YOU DESCRIBE THE VVX?



The original idea came from trail runners such as myself. One day, I realized that during my runs, I wasn't looking at the landscape – I was only focused on the effort I was putting in and on constantly improving

Often I head off alone, without my family. When they ask me what I saw, I reply "100 km, 4,000 m of climbing..." – only the technical details related to the sporting challenge. It makes you feel a bit guilty. With the VVX, we wanted to get back to the essence of trail running - being in contact with nature, discovering the people, their cuisine and their heritage. That's why we chose to call it an 'Experience': we're inviting everyone, young and old, to take part in a family experience. The first day is dedicated to sports and the exploring of the local region on the following.

**"VVX is unquestionably a sporting event, but one that's reconnected with nature, the people and the region, thanks to a range of cultural events and celebrations."**

### IS THERE ANYTHING ELSE LIKE THIS ELSEWHERE IN FRANCE?

Some are following in our footsteps, such as 'Trail Discovery' in Finland, but I don't think there's anything else like it in France. Last year, I met one of the organizers of the UTMB. He said to me: "Don't change a thing – you're on the right track." His wife added: "Finally, someone's thinking of the spouse." It was the best thing they could have said.

### WHAT'S GOING ON IN TERMS OF ORGANIZATION?

The VVX is an event that strives to be as independent as possible. The aim is to give key positions of responsibility (including technical, catering, artistic, volunteering, and hosting roles, etc.) to local volunteers. Since the second edition of the VVX, Social integration association has also been involved. We really wanted to involve local people in the event. The VVX relies on over 430 volunteers – that's a key element. We owe the success of this event to them. We also have important partners, such as the Société des Eaux de Volvic, the Volvic Town Council, the Société Echaliér and Thierry Courtadon, the local sculptor, founding members of Volvic Volcanic association.

### ANYTHING ELSE TO ADD?

Thanks to the success of the previous editions, the VVX attracts world renowned athletes. It's becoming an international event, and we have hopes that one day, it will be part of the Ultra Trail® World Tour (UTWT).



**4 MEN, 3 ELEMENTS,  
1 SHARED PASSION**

SEE PAST SPECIFIC RUN TIMES AND DISTANCES, TRAVEL BACK IN TIME

AND RETRACE YOUR STEPS THANKS TO A

**FRIENDLY, FESTIVE AND CULTURAL EVENT AT THE HEART OF THE CHAÎNE DES PUY'S AREA.**

The meeting between Jean-Michel Chopin, former President of the Société des Eaux de Volvic and Head of Evian Volvic World Operations and current President of the Volvic Volcanic Association, and Thierry Courtadon, the sculptor who turns black lava stone into 50,000 shades of grey and an ambassador of regional art, was bound to flow smoothly.

United by their mutual passion for freedom and authenticity, the two men quickly bonded over outdoor sports and relaxed hikes.

Bernard Echaliér, a faithful friend who knows the Chaîne des Puys like the back of his hand, and Mohand Hamoumou, the mayor of Volvic, naturally joined them, bringing their experience, their enthusiasm and their constant willingness to support projects aimed at bringing people and nature together.





Pierre SOISSONS



Gérard FAYET - Terre d'exception.com



## AN ECO-FRIENDLY VVX



## AN ECO-FRIENDLY VVX

VVX's first action is to limit the number of trail runners in order to best protect the local fauna and flora and prevent any possible damaging of the natural environment. A human-scale race is the assurance of both a family and nature friendly event encouraging the sense of belonging and the doing of good intentions.

As well as showcasing an exceptional natural heritage, the VVX places great importance on preserving the environment and uses a cutting-edge sustainable development techniques in order to ensure :

- that natural resources are preserved (limiting the use of single-use materials to limit the amount of waste created, organizing the sorting and recovery of unavoidable waste, implementing awareness-raising activities on selective sorting and recycling, etc.)
- that biodiversity is protected (including an eco-contribution for all runners and walkers at the event, then destined to the Auvergne Volcanoes Regional Nature Park for the maintenance of the paths used during the event's trail runs and hikes, choosing signage materials for trail run and hike routes based on their biodegradability (primarily wood and starch), etc.)
- that CO2 emissions are limited (encouraging carpooling, organizing public parking and offering free shuttles access to the site)
- that the local and sustainable economy is promoted (choosing local suppliers with short production chains)
- that social cohesion is fostered (encouraging local residents and organizations to get involved)

For this third edition of the VVX, a team of volunteers has been assigned to ensuring its eco-friendliness. Over the whole three days, events will be held to educate the public and raise their awareness of what they can do as citizens to help the environment, such as an event on sorting and composting.



## THE ELITE

### THE ELITE RUNNERS ATTENDING THE 110 KM TRAIL RUN

Whether men or women athletes, this event will have the world's elite runners racing. Italy will be represented by Francesca CANEPA (ITRA index 714), the USA by Meghan LAWS (ITRA index 663), Portugal by Sarah VERGUET MONIZ (ITRA index 663), France by Anthony GAY (ITRA index 831), and Nepal by Sangé SHERPA (ITRA index 815) and Dawa Dachhiri SHERPA (ITRA index 735).

#### FRANCESCA CANEPA



Age 48 - Italy – ITRA index 714

Francesca is an Italian athlete born September 14th 1971 in Courmayeur. She starts her athletic career with snowboarding, specializing in giant slaloms, before turning towards trail running in 2010. She goes on to win the Lavaredo Trail in 2012, the Tor des Géants in 2012 and 2013, the Eiger Ultra Trail in 2013 and 2014, the Hong Kong 100 in 2014 and the UTMB® in 2018. Francesca Canepa's winning of the UTMB® is also the first Italian triumph. "I'm happy because the first time I stepped up onto the podium at the UTMB® was in 2012 (2nd place). I remember the race had been shortened because of bad weather conditions (103 km instead of 169 km) but Michel Poletti (one of the race organizers) was really happy for me because I was, and will always be, from the Mont-Blanc area", recalls Francesca.

#### MEGHAN LAWS

Age 58 - USA – ITRA index 663

Maghan is one of America's great trail runner athletes. She ranks 6th on the Western States Endurance Run in 2016 (160km), 3rd on the Waldo 100 km in 2017 and 10th in 2018 on the Lake Sonoma 50 (75 km).

"As the years went by, I kept on increasing the distances I chose to run, starting with a 5 km race, then 10 km and finally, a marathon. Long distance races are where I excel! I had even qualified 4 times for the Olympic Marathon. I had brought my time down to 2.45 hours when I caught the ultra-marathon bug."



#### SARAH VERGUET

Age 32 - Portugal - ITRA index 659

2018 was a winning year for her with a victory on the Harricana Ultra-Trail in Canada (125 km), the Quebec Mega Trail (101 km) and the North Face Endurance Challenge New York (81 km).

"Running is the best way for me to have physical exercise and stay close to my family. I have been regularly running ultras since 2003. Little by little, I progressed on each distance. I got to know my body and I worked with an exceptional physical therapist who has kept me from injury since 2008."



#### ANTHONY GAY



Age 36 - France – ITRA index 831

He ranks amongst the best French runners and won the last edition of the VVX.

1st on the Be to Run (80 km), 6th on the Grand Raid de la Réunion and 33rd on the UTMB® in 2017, he hopes to keep up the pace in 2019. Since 2017, he has joined the Oxsis/Odlo team.

Both Anthony and Caroline Benoit, his girlfriend, are ambassadors for the VVX. He'll be running the 110 km format this year.

#### SANGÉ SHERPA

Age 38 - Nepal – ITRA index 815

You can recognize him amongst others thanks to the broad smile he always has on!!! First porter and then guide in Nepal, his home country, he quickly learns to speak French. At age 38, he's one of the world's elite and regularly participates in the UTWT world series, amongst other races! He wins the Montreux Trail festival in 2017 and 2018 (160 km), finishes 2nd on the Maxi Race China in 2018 (109 km), and, recently, 19th on the Vibram Hong Kong 100 km... the VVX's 110 km format is just perfect for him!



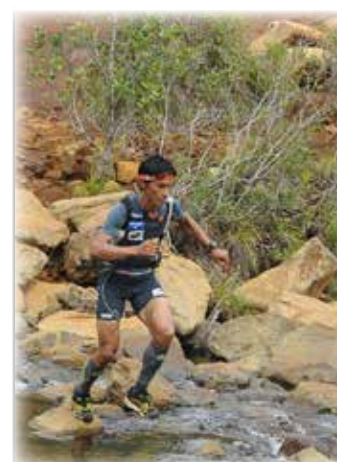
#### DAWA DACHHIRI SHERPA

Age 50 - Nepal- ITRA index 735

Dawa Sherpa was born in the Himalayas, at 2700 m altitude.

At the age of 6, he is sent to join a monastery where he learns the art of buddhism, martial arts and meditation. He later earns a living by working as a cook for a travel agency which organizes treks. There, he learns English with the help of a Dutch tourist who gives him lessons. He participates in his first race at the age of 25 and quickly becomes one of the world's best runners by winning some of the hardest trail races out there. The ease and technicality with which he seems to accomplish long distance races quickly has him standing out amongst other world renowned runners. He's also known and appreciated for his amazing kindness and sportsmanship. Along with Kilian, he is one of trail running's icons.

He has won more than 100 races amongst which the Annapurna Mandala Trail, the Tchimbé Raid, the Grand Raid du Mercantour, the 6000D... In 2010, he lands an impressive 5th place on the Grand Raid de la Réunion. He's also the very first winner of the UTMB® in 2003.







KILIAN JORNET  
OFFICIAL AMBASSADOR OF THE VOLVIC BRAND  
AND VVX GUEST OF HONOUR

**VVX** **VOLVIC**  
**VOLCANIC**  
**EXPERIENCE**  
MAY 30/31 & JUNE 1<sup>ST</sup> 2019



Within the past few years, Kilian has become an absolute icon in the world of trail running. His sporting achievements and charisma have made him one of the most renowned trail runners, if not more, since he's also a major player on the adventure and outdoor scenes. Some would say that trail running actually developed with him. Very young, he joins a skiing and mountaineering performance club in order to persevere in what is his first passion.

At the age of 17, he moves to Font Romeu where he is to join STAPS and both study and accomplish high-level athletic training. Champion in the discipline, he wins a great number of races such as the famous Pierra Menta, which he wins several times. In 2007, when he's the 1st to cross the finish line of the UTMB®, Kilian is an unknown athlete!

Many victories and records follow on numerous races worldwide. In summer, he dedicates his time to trail running and to mountaineering in winter. Constantly on the lookout for new dreams and summits, he soon sets out to conquer high altitude mountains. The project "Summits of my Life" will yet again, be a part of the 2019 edition. It has guided several of the past years for him, with a culminating point at the solo climbing of Mount Everest without oxygen.

In May 2017, he accomplishes his dream and reaches the world's highest summit.

Kilian Jornet has been the official ambassador for the Volvic brand since 2018.

Arriving only 2nd on the 2017 edition of the UTMB®, he won't walk away with a 4th victory on the notorious Mont Blanc race. But that same year, he will win a 4th consecutive time the Hardrock, despite his injury, which reinforces his legendary status...

Ambassador for the Volvic brand since 2018, Kilian, 32 years old, is passionate about nature and peace and quiet... Being in love with the great outdoors, he chooses to live in Norway. It's therefore quite naturally that he is seduced by the natural environment of the Volvic Volcanic Experience as well as the people met during his last visit.

Allowing himself another peaceful immersion into this exceptional environment, he'll be back for the 2019 edition of the VVX.





## A LOOK BACK ON THE 2018 EDITION

### 83KM - CHAÎNE DES PUYS EXPERIENCE

#### MEN :

1<sup>ST</sup> GAY Anthony 07h19m37s

2<sup>ND</sup> HEUSEY Yannick 07h23m44s

3<sup>RD</sup> BIRAULT Florian 07h53m02s

#### WOMEN :

1<sup>ST</sup> BENOIT Caroline 08h28m10s

2<sup>ND</sup> BOUCHE Nathalie 10h29m48s

3<sup>RD</sup> POINCE Pascale 10h53m29s

### 43KM - VOLVIC CATCHMENT AREA EXPERIENCE

#### MEN :

1<sup>ST</sup> LASSONDE Fabien 03h21m30s

2<sup>ND</sup> MENAGER Nicolas 03h22m00s

3<sup>RD</sup> FONTBONNE Gaspard 03h24m56s

#### WOMEN :

1<sup>ST</sup> PLACE Marine 03h58m56s

2<sup>ND</sup> MAENZA Karine 04h20m11s

3<sup>RD</sup> BOCQUET Marie 04h20m23s

Three days of sports, cultural and festive experiences, of meeting new people and shared moments is how the previous edition of the Volvic Volcanic Experience (from May 11th to 13th 2018) would be summed up.

Despite stormy weather conditions, more than 4,500 spectators came with family and friends to discover the Volvic landscape and the Chaîne des Puys and enjoy the numerous activities on offer.

The first day was dedicated to sports and as of the second day, participants came back to discover, this time around, the environment's natural and historical heritage : immersion in the heart of volcanoes, discovery of the impluvium, the City of Volvic and local crafts, in a festive atmosphere.



## NEW IN 2019



THE KIDS WILL HAVE THEIR OWN TRAIL TO ENJOY. THE RACE WILL TAKE PLACE FROM THE SAME PLACE AS THE ADULT RACE, ON FRIDAY 31 MAY

Only children born between 2005 and 2013 can take part in the "VX KIDS" race. There will be three age-based categories:

**Red circuit – 500m/10m elevation gain : Children born in 2013, 2012 and 2011**

**Blue circuit – 700m/15m elevation gain : Children born in 2010, 2009 and 2008**

**Yellow circuit – 1100m/20m elevation gain : Children born in 2007, 2006 and 2005**

200 participants maximum

Online inscriptions only on : [SPORTIPS. http://sportips.fr/volvic-vvx/](http://sportips.fr/volvic-vvx/)



NEW IN 2019

NEW IN 2019

FROM 29 TO 31 MAY 2019

## THE GREAT VOLCANIC CROSSING EXPERIENCE - XGTV 220KM - 7500 D+

For this 3rd edition of the VVX, a new and large scale format is offered: the Great Volcanic Crossing Experience, otherwise called the XGTV®. This ultra race can be run solo or in teams of two. Its' original concept and characteristics set it apart from the other races. The spirit of the Great Volcanic Crossing Experience rests on mental commitment, team spirit and the love of adventure, as well as other sporting values and those of mountain adepts, and the whole thing right at the heart of the French volcanoes. Unique!

This ultra endurance race will have runners crossing the Regional Nature Park of the Auvergne Volcanoes over 220 km and a total elevation gain of 7500 meters, retracing some of the most emblematic GR trail (Grande Randonnée) over the 5 territories: the monts Dômes, monts Dore, the massif du Cézallier, massif du Cantal, and the plateau de l'Artense. This adventure race, for which runners are solely equipped with GPX-track road books, following GR (official Grande Randonnée) trails 95 % of the time (red & white markings), requires a good sense of direction, both on and off designated trails. The XGTV® can be run in interdependent and inseparable teams of two or solo, with a final ranking.

Teams will progress in a harsh and demanding mountain environment, hence the need for a proper physical, mental and technical conditions.

### Practical information

**XGTV®: 220 km and 7500 m D+-**

#### Wednesday, 29th May 2019 :

Bus departs at 6:30 from Volvic (the Goulet site) and drops off at the site of the start of the race. Race departure is at 10:00 from Lioran (Cantal)-

#### Friday, 31st May 2019 :

Last arrivals in Volvic (Goulet site) at midnight, meaning a maximum race time of 62 hours. Soit 62h00 de course maximum

- Maximum 30 teams of 2
- Inscriptions: 360€ per duo
- 4 hot meals and drinks on the refreshment posts

#### Terms and conditions :

- Open to those age 20 or more
- Mandatory to have accomplished at least 2 ultra trails of over 100 km in the past 3 years
- Obligatory equipment listed in the rules and regulations:

<https://www.volvic-vvx.com/wp-content/uploads/2019/01/Règlement-Expérience-Grande-Traversée-Volcanique-Duo-et-Solo.pdf>

- Inscriptions before 31st April 2019  
<http://sportips.fr/volvic-vvx/>

Open to those age 20 or more



## THE GOAL : JOIN THE ULTRA-TRAIL® WORLD TOUR [UTWT] SERIES



The Chaîne des Puys-Faille de Limagne Trail Experience is candidate for the 2020 UTWT world series. In order to qualify for the Discovery category selection criteria, the race has expanded. While it previously covered 83 km (during the first two event editions), the new race trail is now 110 km long !

**110 km ran solo, in pairs or trios – 3 500 m total elevation gain**

The minimum number of nationalities participating, also amongst the UTWT's selection criteria, has also been met since 10 nationalities will be running the 110 km race and a total of 18 nationalities will be represented on event as a whole. The 110 km, race in which various world renowned elite runners will be participating, is sure to be an important date on both national and international sport competition calendars.



# TRAIL RUNS

BETWEEN ROCKS, WATER AND VOLCANOES, FOUR TRAIL RUNS ARE ON OFFER ON FRIDAY 31 MAY, THREE OF WHICH ARE ITRA-CERTIFIED TRAILS AND UTMB® QUALIFYING RACES.

## CHAÎNE DES PUYS - LIMAGNE FAULT EXPERIENCE - 110KM



110 km as an individual race or in relay  
teams of two or three

– Climb : 3500m - 10 refreshment posts

A trail for the toughest runners through the very heart of the Auvergne volcanoes, it can also be completed in relay teams of two or three. Designed to take in the entire Chaîne des Puys area, which recently became a UNESCO World Heritage site, this race allows you to explore this exceptional region in a completely new way, thanks

to the balance of scenery and ascents up some of the area's characteristic hills.

Part of the trail includes an ascent to the summit of the legendary Puy de Dôme (1,465m) to view the spectacular sunrise. For this third Edition of VVX, the trail will have a few pleasant surprises and will be extended to 110km to give you the chance to explore the northern part of the Chaîne des Puys. The final 30km, incorporating the Volvic Catchment Area Experience trail, will bring this spectacular volcanic experience to a close.

- INDIVIDUAL PRICE: €85

- TWO-PERSON RELAY PRICE: €45

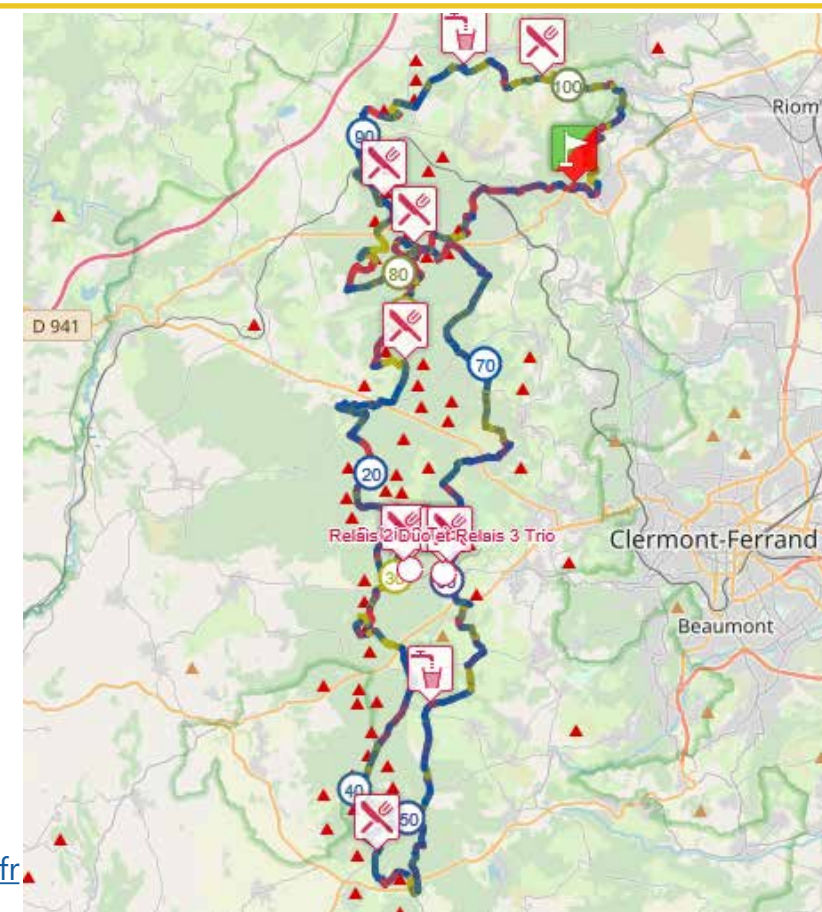
- THREE-PERSON RELAY PRICE: €35

Open to those aged 20 and over -

-16-

## VOLVIC VOLCANIC EXPERIENCE 2019 - CHAÎNE DES PUYS - LIMAGNE FAULT EXPERIENCE

[Find the course in detail on TraceDeTrail.fr](https://www.tracedetrail.fr)



## VOLVIC CATCHMENT AREA EXPERIENCE - 43 KM



Climb: 1670 m elevation gain - 5 refreshment posts

A trail for the experienced runners amongst you, this race offers a route through the northern part of the Regional Nature Park of the Auvergne Volcanoes and all around the Volvic catchment area, a protected natural area which is the source of the mineral water named after it. This course offers superb views of the Chaîne des Puys, which stretches out over more than 30km towards the south, between the Limagne Fault, enclosed valleys and the Plateau des Dômes.

This third Edition has even more surprises in store for you

Open to those aged 20 and over - PRICE : €40



[Find the course in detail on TraceDeTrail.fr](https://www.tracedetrail.fr)



Gérard FAYET - Terre d'exception.com



## VOLCANIC TRAIL EXPERIENCE - 25 KM

Climb : 900 m elevation gain - 3 refreshment posts

After launching on the 2018 Edition, The Volcanic Trail Experience is back this year with a whole new feature – part of the trail will pass through two active volcanic rock quarries! This trail takes you through part of the Chaîne des Puys - Limagne Fault Experience route, revealing some of the most iconic volcanoes in the northernmost part of the mountain chain, such as the Puy de la Nugère, Puy de Jumes and Puy de Coquille. And there's a special bonus: an exceptional view from the Puy de Gouttes and other peaks.

**Open to those aged 18 and over -**

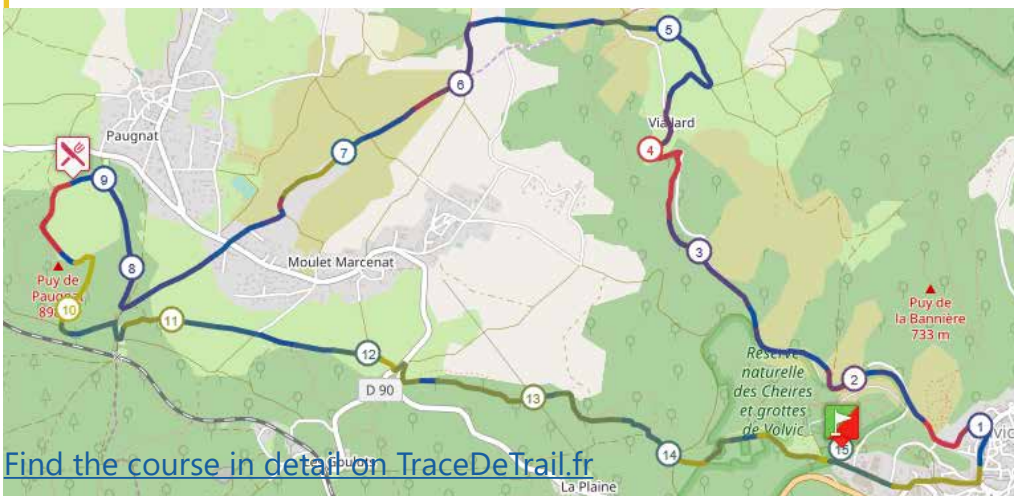
**PRICE €25**

## LAVA STONE EXPERIENCE - 15 KM

Climb : 500 m elevation gain - 2 refreshment posts

A short, accessible trail race with limited climbing and yet giving full access to the natural surroundings between Volvic and its neighbouring villages. This race offers a number of exceptional panoramic views of the Chaîne des Puys, which recently became a UNESCO World Heritage Site. It crosses a prime mining area for the famous Volvic stone and includes unique routes lining several of the area's characteristic quarries.

**Open to those aged 18 and over - PRICE : €15**



# HIKES



## FOR HIKING FANS, THREE ROUTES ARE AVAILABLE

## PUYS MOUNTAIN HIKE- 25 KM



For more experienced hikers, this trail follows part of the Chaîne des Puys-Limagne Fault Experience route allowing hikers to revel in the views of some of the most iconic volcanoes in the northernmost part of the chain, such as the Puy de la Nugère, Puy de Jumes and Puy de Coquille.

### NEW FEATURE IN 2019 :

Passage in two quarries of volcanic rock in activity !



## LAVA STONE HIKE - 15 KM



This hike follows the Lava Stone Experience route, following a nature trail between Volvic and its surrounding villages. Winding through the heart of a prime mining area for the famous Volvic stone, this route offers plenty of exceptional panoramas across the Chaîne des Puys- Limagne Fault, a site recently classified as a UNESCO World Heritage Site, and offers unique routes along the edge of some of the region's iconic quarries.

## GASTRONOMIC HIKE - 13 KM



Retrace your steps on Saturday, 1st June for a unique experience as you enjoy a pleasant hike all the while delighting in Auvergne's culinary traditions. This is a chance to enjoy the natural and cultural heritage and discover the communal ovens in the villages around Volvic.

As you walk from oven to oven, you'll get to sample a menu made from local produce and cooked with passion by our volunteers.

## BEGINNER COURSES

An introduction to the most sought-after outdoor nature sports such as slacklining, geocaching, electric scooting, segway riding and quad biking – as well as archery, tree-climbing and yoga.

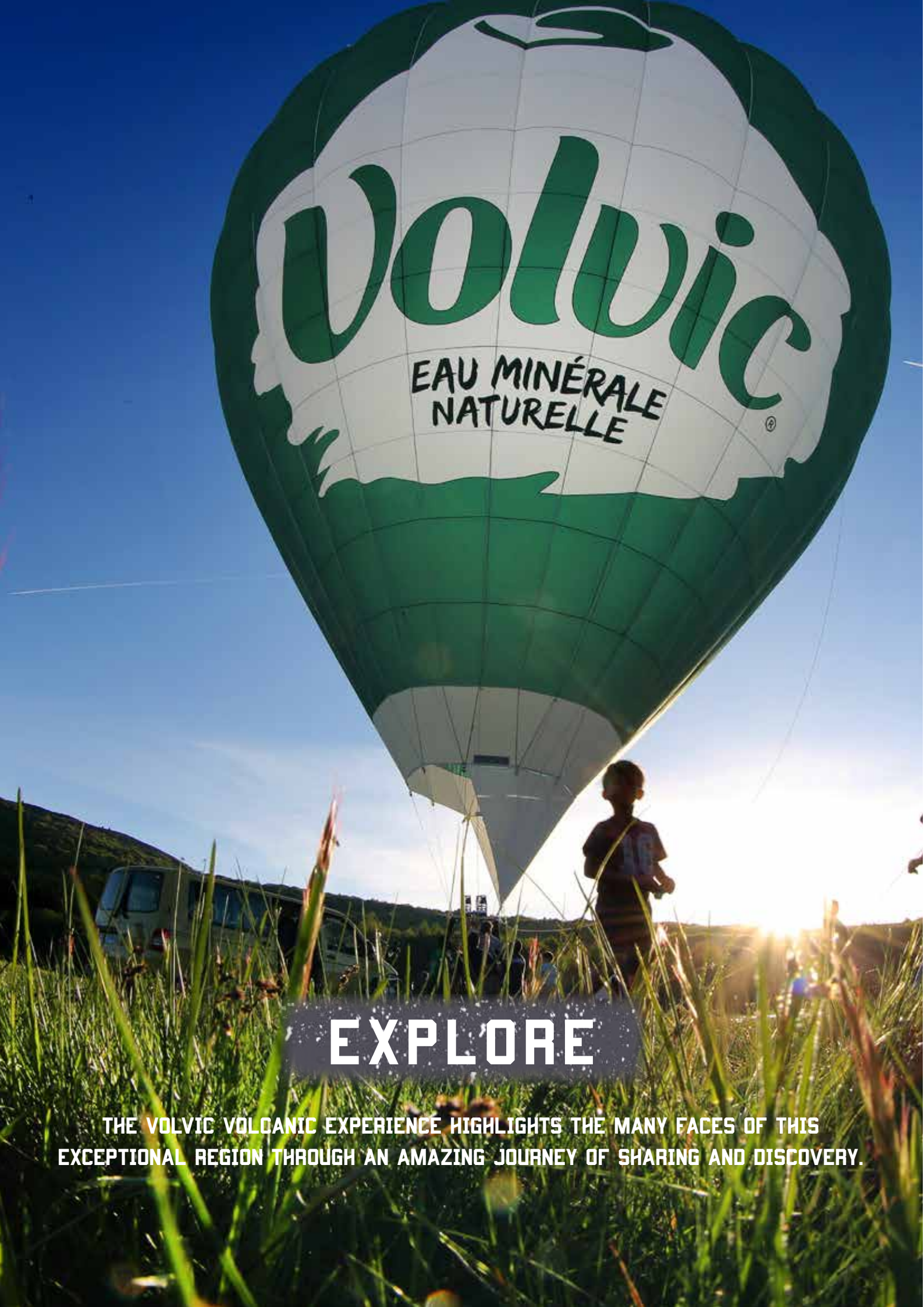
These activities are offered free of charge, at the event village from 9:00 to 18:00.

### NEW IN 2019 :

- Individual and/ or Family biathlon challenges
- Baby course (from age 2 to 7)







# EXPLORE

THE VOLVIC VOLCANIC EXPERIENCE HIGHLIGHTS THE MANY FACES OF THIS EXCEPTIONAL REGION THROUGH AN AMAZING JOURNEY OF SHARING AND DISCOVERY.

## DISCOVERING VOLVIC, QUARRY WORKERS'S CITY

### JUNE 1ST TOURS



#### VOLVIC CATCHMENT AREA TOUR

Discover the powerful and generous natural environment that creates Volvic Natural Mineral Water and learn about all the effort that goes into protecting it.



#### EXPLORING THE FACTORY

Discover all the well kept secrets behind the Volvic Natural Mineral Water from the shape of the bottle to bottling, packaging and shipping.



#### VOLVIC STONE WORKSHOP

Trachyandesite (also known as the Volvic stone) is considered to be the rough diamond of Auvergne. It is collected at the foot of the Chaîne des Puys, in the immediate vicinity of the workshop, through the direct extraction of solid blocks picked amongst those left by the lava flow. The Volvic Volcanic Experience is a chance to observe the progression from raw material to stone lacework, with a tour of the Mallet quarry, followed by an immersive experience in Thierry Courtadon's sculpture workshop.



#### TAKE THE STONE TRAIL

An audio trail that leads from the forge, where tools are made, to the cemetery, a showcase for the expertise of Volvic's sculptors and stopping off en route at a working site where the sound of hammers rings out in harmony with the crosscut saws. It also offers an opportunity to see the many fountains and sculptures – made of Volvic stone – that dot the town...



#### VOLCANO DISCOVERY

A representative from the Auvergne Volcanoes Regional Nature Park will take you through the history of the Volcanoes' catchment area, from their eruption through to modern day.





## VOLVIC CELEBRATES

After the sporting events, the town also offers a range of street shows and events to immerse competitors, their families and all visitors in this unique event that combines sport, discovery and celebration in a friendly, welcoming atmosphere.



For families aged 0 to 100

A whole host of fun – almost dreamlike – events are on offer, with an offbeat yet natural approach, including human-powered merry-go-rounds (Ritournelle, Fitness), sound sculptures (a sound odyssey cube, a Tubulophone), a sound factory and its repurposed objects, a parade of weird and wonderful recyclers, and an abundance of musical riches including a Sing and swing quintet, to name just a few.

Throughout the day on Saturday, the town's streets will be bursting with live performances, including 'Comme un poisson dans l'air' and 'La Pêcheuse de bulles' from performance company Lurluberlue, 'La Criée de rue verte' from La Compagnie des Boudeuses, and 'Petra et sa manipulation de pierres' from La Folle allure...

The city council and Volvic-based organizations also have plenty of surprises in store for you, including the 'flavours of the world' market on Saturday at noon, creative workshops, coffee and tea on the museum terrace, and more !



## EXPERIENCE

BECAUSE VVX IS ALL ABOUT TAKING PLEASURE IN MEETING PEOPLE, TALKING AND SHARING, THE WEEKEND WILL FEATURE COCKTAILS, HIGH-QUALITY CONCERTS AND SHOWS IN ICONIC VENUES THAT YOU'LL BE DELIGHTED TO DISCOVER - OR REDISCOVER - IN A NEW (AND COLOURFUL) LIGHT!





# FAUT QU'CA GUINCHE

## OPENING DINNER SHOW

**30TH MAY 2019 - 20:30 - CHURCH SQUARE IN VOLVIC**

'Faut qu'ca guinche' is an energetic and upbeat band that covers a divers ensemble of French songs. Going from militant songs to more intimate ones, their style is a mix between rock and gypsy music with various acoustic instruments (violin, accordion). A concert that will cover all tastes in music and get you wanting to dance!

# WAZOO

## MUSICAL DINNER

**31TH MAY 2019 - 20:30 - GOULET SITE**

Celebrating a 20 year long career, this year, Wazoo will enchant you once again with summery songs. With more than 500 000 tubes and albums sold and 1000 concerts on count, the Auvergne born band continues to infuse their fun and festive folk songs. On stage, they're a real volcanic eruption of communicative energy !



**YAROL**

**VVX VOLVIC VOLCANIC EXPERIENCE**

**CLOSING CONCERT**  
**SATURDAY 1<sup>ST</sup> JUNE 2019**

**20H IN VOLVIC**

[WWW.VOLVIC-VVX.COM](http://WWW.VOLVIC-VVX.COM)



**KAWWRITES**



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