

VVX VOLVIC- VOLCANIC EXPERIENCE

21/22 & 23 MAI 2020

**« Sometimes, you have to stop in order to better start again later. »
The VVX 2020 deferred to May 13th - 15th 2021**

Press release, March 2020

In the face of the Covid 19 pandemic that has hit the entire world, the VOLVIC VOLCANIC EXPERIENCE has renounced to its 2020 edition that was supposed to be held from May 21st to 23rd 2020.

The event's organizers hoped to uphold the 2020 dates up until the last minute but in the face of this unprecedented and complex situation, the organization's priority is first and foremost the security of all participants and volunteers as well as cohesion in the making of essential decisions. In this given context and according to the government's recent announcements that foresee a prolongation of the country's lockdown and stricter preventive measures, the VVX's organization has decided to cancel the Volvic Volcanic Experience's 2020 edition, deferring it to next year. It is to take place from **May 13th to 15th 2021**.



« Unfortunately, given the circumstances, we don't believe all the work and energy that has already gone into the organization of this event is enough to guarantee the two basic principles that define the VVX: the absolute safeness of all athletes, family members, and volunteers, as well as the event's organizational quality. »

Jean-Michel Chopin, president of the Volvic Volcanic association in charge of the event's organization, continues:

« Of course, we looked into the possibility of rescheduling but, as you know, this upcoming autumn's sports calendar is already quite full! And because the VVX's very concept rests on the fact that the event allows for a full three days to explore the treasures of Auvergne's natural landscapes and culture, it's important to us to not derogate from the multi-faceted experiences that allow one to retrace in their footsteps throughout the event. We therefore prefer to focus on the 2021 edition that is sure to be even more eagerly awaited and stronger than ever! Athletes, friends, and families can therefore already mark their calendars, train in the best of circumstances for next year's edition and avoid choosing this autumn between one race or another! »

Deferment conditions

Despite an already significant commitment of all organizational costs already having been advanced and no insurance coverage in the Covid-19 pandemic, the VVX met with its partners and suppliers, all of whom demonstrated solidarity, in order to look into the best solution for all. Consequently, it has been decided that participants will be able to choose between two options:

1/ Reschedule participation by deferring it to 2021 with no extra cost

In which case, no immediate action is required. In July, a link will be sent allowing them to update their registration (confirm their choice of races for which they will rank top priority, or change choice of race) and benefit from the credit acquired in 2020.

2/ Get a reimbursement of 80 % of registration costs* within 15 days

Participants received an email from Sportips asking them to click on the refund link.

* Registration costs include all activities subscribed to on the website site: race bibs, meals, concerts, hikes.

Warning: the choice must be made between March 27th and April 10th 2020. If no reimbursement is requested within this period of time, the registration will automatically be deferred to 2021.

« Your enthusiasm for the VVX, the dedication and fervency of all 600 volunteers, the unfailing support of our partners as well as those who joined us recently, made this decision especially difficult to make, but nonetheless necessary in order to come back even stronger next year. We have no doubt that, together, we can face this challenge and overcome this unprecedented sanitary crisis stronger than ever. Take care of yourselves and your family. We will see you next year, during the 2021 weekend, for an even more intense VVX », concludes Jean-Michel.



FOR FURTHER INFORMATION: WWW.VOLVIC-VXX.COM

PRESS CONTACTS

Infocimes PR

Anne Gery

Mob + 33 (0)6 12 03 68 95 / annegery@infocimes.com

Lauren Fulsebakke

Mob + 33 (0) 6 33 28 80 06 / laurenfulsebakke@gmail.com

Association Volvic Volcanic

Amélie Perron : amelie.perron@danone.com