



5th EDITION

OF THE VVIC - VOLVIC VOLCANIC EXPERIENCE

13th – 15th May 2021

Registrations are open

The VVIC – Volvic Volcanic Experience – invites you on a sporting adventure in an exceptional setting: the Chaîne des Puys - Faille de Limagne, recently listed as a UNESCO World Heritage Site. This is one of the most emblematic spots in Auvergne.

In the heart of this unique area of natural beauty, the VVIC is an opportunity both for self-discovery and meeting like-minded people, surrounded by a landscape of volcanoes, stone and water.

Much more than just a trail experience, the VVIC offers a real connection with men and women who are passionate about the land where they live. It offers three days to spend quality time together with family or friends whether it's sporting challenges or cultural experiences.

Registration are open!



© Credit photo PEIGNEE VERTICALE

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Jean-Michel Chopin, Founder of the VVX, promises an exciting event for next year:

"The commitment and motivation of our close-knit team, driven by the enthusiasm of 650 volunteers, has enabled the Volvic Volcanic Experience to break free from convention and put on a truly unique event! Beyond it being simply a race, the VVX is above all an extraordinary human experience, where trail-runners, friends and families can all tread new paths and explore the local nature, culture, agriculture and heritage. It is a multi-faceted three-day adventure to discover an area of natural beauty, listed as a UNESCO World Heritage Site."

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Kilian Jornet :

"For me, the VVX is not a competition. It's not about coming here to simply race and then go home again. It's much more than that. When you arrive home, you realise that you have experienced so many different things, there's such a variety of activities on offer at the VVX. Whether that's setting out to discover the running trails, or simply exploring the natural surroundings..."

Come and join us for the Volvic Volcanic Experience! This is a unique chance to marvel at the beauty that this remarkable area has to offer.

Follow us!



GET MOVING

THE TRAIL EXPERIENCE



The VVX is made up of seven different race formats to try out and discover. There is something for all levels and abilities, ranging from 15km to 224km (the 224km race will start on 12th May). There will even be 500m races (and longer !) for the little ones.

Here, you can try out the trail experience whether it's your first time, you're developing your skills, or if you're really wanting to challenge yourself!



The Great Volcanic Crossing Experience "XGTV®"

*224km / 8400 D+,
9050 D-, In teams of 2 or solo - 6 ITRA/UTMB points - Limited to 30 teams of 2 (inseparable) and
30 solo places*

The Chaîne des Puys Experience – Faille de Limagne

*110km solo,
or in teams of 2 or 3, 3,500 m D+
4 ITRA/UTMB points - Limited to 600 participants*

The Terra Volcana Experience

80km – 2,700m D+ - 3 ITRA/UTMB points - Limited to 400 participants

The Volvic Catchment Area Experience

*43km – 1,700m D+
2 ITRA/ UTMB points - Limited to 600 participants*

The Volcanic Experience

*25km - 1000m D+
1 ITRA/ UTMB point - Limited to 600 participants*

The Lava Stone Experience

*15km - 450m D+
Limited to
600 participants*

The VVX Kids Trail

From 500 to 1100m - Limited to 250 participants

THE HIKING EXPERIENCE



NEW – The most adventurous: The Volvic Chamina Experience (VCX)

100km and 4450m D+

This is the exciting new addition to the 2021 event! The most epic trail adventure of the VVX, the Great Volcano Crossing Experience ("XGTV"), will offer a brand-new route next year, designed specifically for the more daredevil hikers out there. Sharing a substantial section of the XGTV route, this circuitous trek will involve crossing the Sancy and the Chaîne des Puys before reaching Volvic. Three days of walking, 100km long and with 4450m of elevation, this will see you hiking amidst lakes, mountain peaks, crests and vast areas of wilderness, all the while sharing precious moments with others, discovering the most beautiful jewels of Auvergne. Here we can promise sublime, rare and magical landscapes!

The most flexible: the Impluvium Hike Experience

16km and 450m D+ (8 years old minimum) or 25km and 550m D+ (16 years old minimum)

This is truly a hike "à la carte", accessible for everyone to discover the Volvic Catchment Area - the birthplace of Volvic natural mineral water.

The one for 'foodies': The Gastro Hike

13km

This has become one of the unmissable highlights of the VVX and is organised on the day after the trail races and other hikes. It is an enjoyable blend of physical activity, culture and culinary delights, and is a real gastronomical experience. Participants criss-cross the route from village to village, visiting the traditional communal ovens en route, which are reopened especially for the occasion, to learn about the bountiful and delicious Auvergne cuisine. A delightful homage to local specialities and ancestral know-how and traditions.

THE ORIENTATION EXPERIENCE



The heart of the VVX lies in offering a unifying event where family and friends can gather during the Ascension weekend. Everyone is encouraged to make the most of this magnificent setting and really enjoy themselves. So while some are setting new personal bests on the trails (or once they have finished their race), there is the opportunity to get involved in all the activities on offer.

On the programme of sporting activities and initiations, there is archery, electric scooters, baby trails, slackline, spiderline, tree climbing, quad biking, geocaching, family biathlon challenge, and for the first time in 2021, life-size wooden games to play!

DISCOVER

Following the sporting exploits, it's then time to enjoy the timeless delights of the region, with its remarkable landscape shaped by volcanoes, stone and water, and its communities passionate about the land where they live. There is a whole programme of opportunities to truly immerse yourself: whether it's visiting artists' studios, emblematic spots such as the Volvic Impluvium, discovering the city's heritage or even embarking upon a culinary journey.



The rough diamond of Auvergne

Discover the workshop of a famous Volvic sculptor, Thierry Courtadon, which works wonders with the Volvic stone and is one of the reasons it is so famous all over the world. Trachyandesite (or Volvic stone) is known as the rough diamond of Auvergne. It is collected in the immediate vicinity of the workshop, at the foot of the Puys mountain range, by directly extracting the stone from certain massive blocks formed by the lava flows.

The Volcanic water

Discover the Volvic Catchment Area, a 38 km² preserved area that is the birthplace of the natural mineral water of the same name. Visit the Volvic natural mineral water factory, where the unique know-how behind this famous water has developed its reputation for over 50 years.

Entertainment

In the town, many surprises await both children and adults, all in keeping with the eco-friendly spirit of the VVX, and with many local organisations taking part. Expect fairground rides, art workshops, stone-cutting displays and tutorials, story-tellings, artisanal markets...

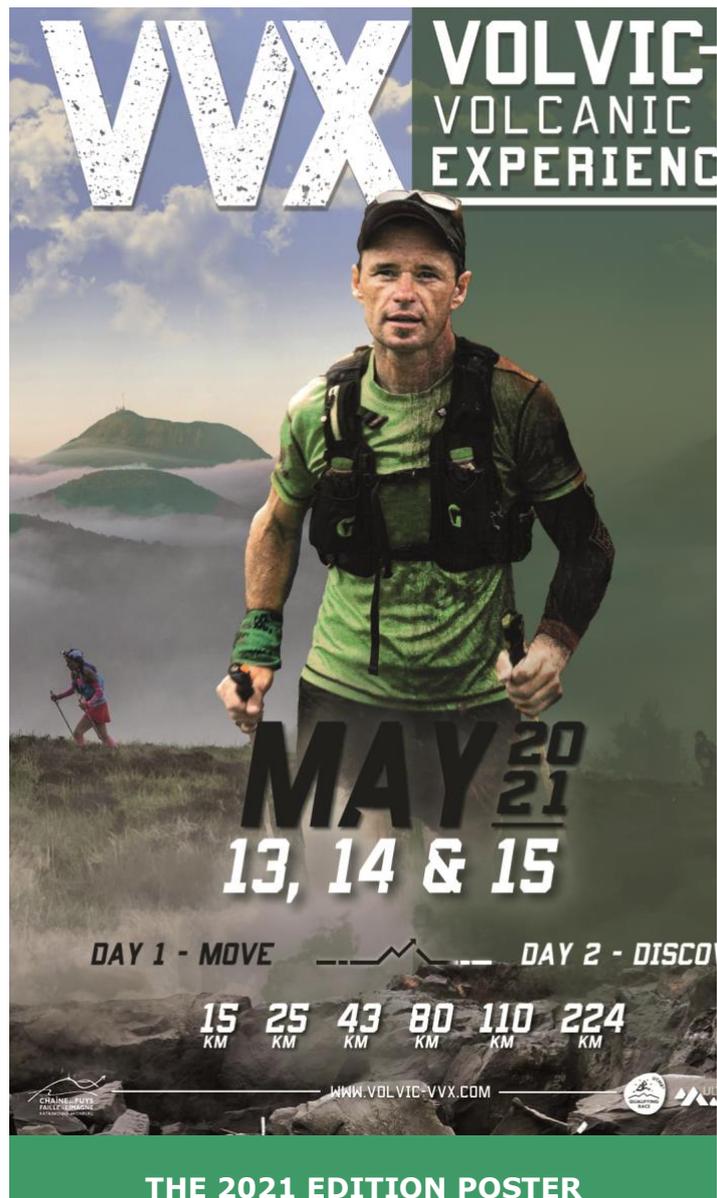
Shows and concerts

A varied programme of high-quality shows will be offered free of charge in the different squares of the town: there will be all sorts of performances, including

[Photos](#)

[Tickets for the VVX Sports events](#)

[Tickets for all other activities](#)



The poster features a central image of a male triathlete in a green and black cycling kit, wearing a cap and sunglasses, standing on a rocky trail. In the background, there are misty mountains and another cyclist. The text 'VVX VOLVIC VOLCANIC EXPERIENCE' is at the top. Below the image, the dates 'MAY 13, 14 & 15' are prominently displayed, with '20' and '21' indicating the years. A distance chart shows cumulative distances: 15 KM, 25 KM, 43 KM, 80 KM, 110 KM, and 224 KM. The text 'DAY 1 - MOVE' and 'DAY 2 - DISCO' is also present. At the bottom, it says 'THE 2021 EDITION POSTER' and includes the website 'WWW.VOLVIC-VVX.COM'.

VVX VOLVIC VOLCANIC EXPERIENCE

MAY 13, 14 & 15

DAY 1 - MOVE DAY 2 - DISCO

15 KM 25 KM 43 KM 80 KM 110 KM 224 KM

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THE 2021 EDITION POSTER

[Visit our website](#)

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